



2021 深圳国际 轴承及制造技术展览会

2021 Shenzhen International Bearing Industry Expo

邀请函

INVITATION

2021.7.1-3 深圳会展中心
Shenzhen Convention & Exhibition Center

wise 智展

ufi
Member



主办单位

广东智展展览有限公司
香港智展展览有限公司

合作单位

慈溪市轴承协会

ORGANIZERS

Wise Exhibition (Guangdong) Co.,Ltd.
Wise Exhibition (HK) Co.,Ltd.

COOPERATION UNITS

Cixi City Bearing Association

同期论坛

- ◎ 2021深圳国际轴承及制造技术高峰论坛
- ◎ 2021中国轴承行业分析报告
- ◎ 2021国际轴承新产品、新技术推介会

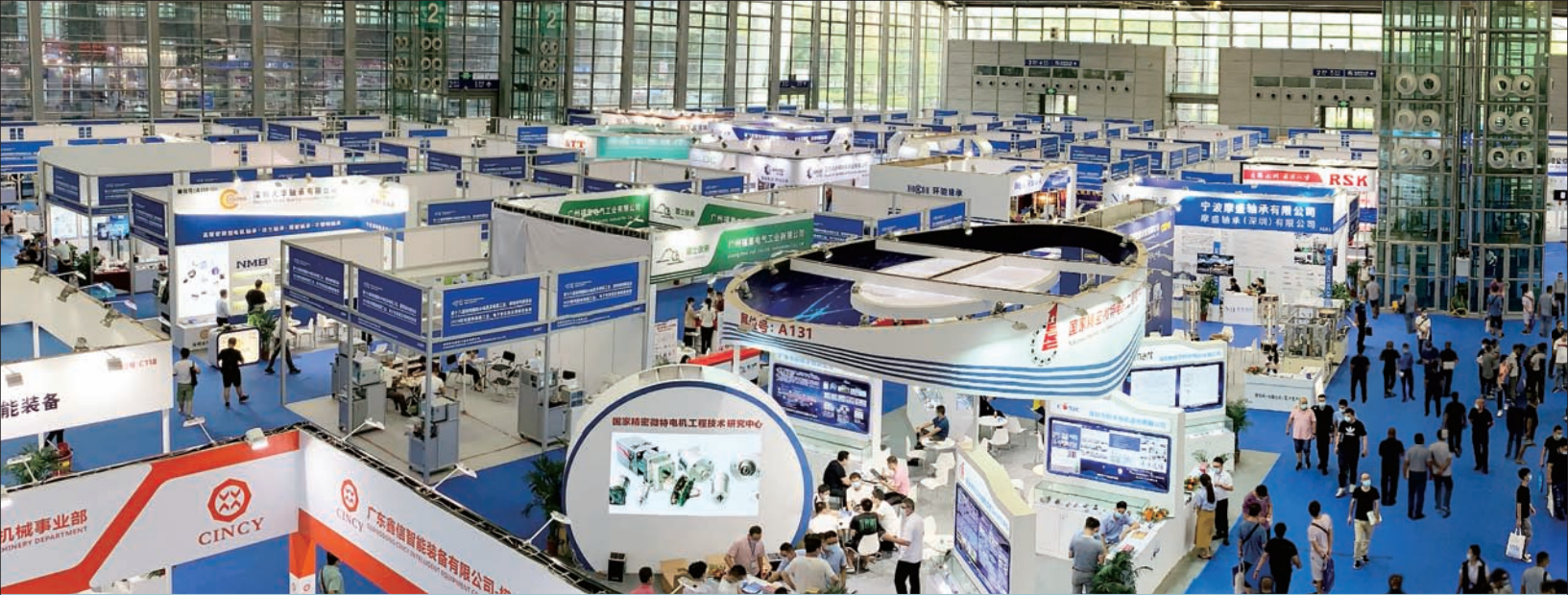
同期展会

- ◎ 第19届深圳国际小电机及电机工业、磁性材料展览会
- ◎ 2021深圳国际粉末冶金及硬质合金、先进陶瓷展览会
- ◎ 2021深圳国际线圈工业、电子变压器及绕线设备展览会

CONCURRENT EVENTS

- 2021 Shenzhen International Bearing and Manufacturing Technology Summit
- 2021 Analysis Report on China Bearing Industry
- 2021 International Bearing New Products and Technology Promotion Conference
- The 19th Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition
- 2021 Shenzhen International Powder Metallurgy, Cemented Carbide & Advanced Exhibition
- 2021 Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition





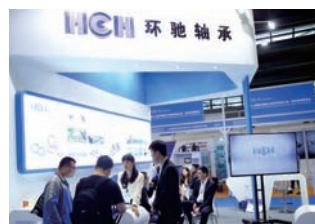
展会简介 EXHIBITION GENERAL

轴承被称为“机械的关节”，用途十分广泛，只要有工业存在，就有轴承需求，轴承的核心品质是一国工业水平的晴雨表，经过近几年的发展，我国已经迈入轴承工业大国行列，已经形成一整套独立完整的工业体系。随着相关技术的完善，我国轴承行业产量及销售均实现了较快的增长。目前，受资金、技术限制影响，我国轴承产品主要集中在中低端领域。另外国内市场上，主要由外资企业、国有企业和民营企业占据主要市场，其中民营企业占据主要比重。随着下游需求的扩大、行业相关技术的不断提升，我国轴承市场有着广阔的发展空间。

为顺应产业需求，广东智展展览有限公司联合国内外多家行业组织机构，于2021年7月1—3日在深圳举办轴承及制造技术展览会。届时将邀请行业内知名专家，企业参与其中，为展商拓展业务、获取资讯、结交客户、寻找合作伙伴提供更多的机会。为行业发展提供更多的合作交流机会，推动中国轴承产品全面进入全球采购体系，与世界各国轴承产业共同发展进步。

Bearings are called "mechanical joints" and have a wide range of uses. As long as there is an industry, there is a need for bearings. The core quality of bearings is a barometer of a country's industrial level. After recent years of development, China has entered the ranks of bearing industry and formed a complete set of independent industrial systems. With the improvement of technologies, China's output and sales volume have grown rapidly. Nowadays, China's bearings are mainly concentrated in the mid to low-end sectors by capital and technical restrictions. In addition, foreign-funded enterprises, state-owned enterprises and private enterprises occupy the main market, of which private enterprises occupy the main proportion. With the expansion of downstream demand and the continuous improvement of industry-related technologies, China's bearing market has a broad space for development.

To meet the needs of the industry, Wise Exhibition (Guangdong) Co.,Ltd. will hold Shenzhen International Bearing Industry Expo on July 1-3, 2021, in conjunction with overseas and domestic organizations. Well-known industry experts and enterprises will be invited to participate in the exhibition, which can expand business, obtain information, make friends and seek partners. The exhibition will provide more opportunities for the industry to cooperate and exchange, promote the full entry of Chinese bearings into the global procurement system, and progress with the global bearing industries.





展会优势 EXHIBITION ADVANTAGES

组委会办展经验丰富，展会品牌值得信赖

展会组织方-智展展览，为国际展览业协会UFI成员单位，荣膺2015年“中国十佳品牌组展商”、2018年“中国展览产业百强展览主办机构”殊荣，展会品牌值得信赖。

主办方利用办展20年的经验和现有的数据库，将全方位邀请专业观众参与其中，如机械制造、电力、电工、汽车及摩托车制造、IT与电子、航空航天、生物医药、食品、饮料、印刷包装、石油、化工、船舶制造、模具制造等80多个行业。邀请其组织单位领导、技术人员、采购人员前来参观采购。同时为参观者提供VIP酒店赠送及接送、展商展品提前预览、配对接等服务。展会还将为所有展商观众提供现场翻译服务、住宿、物流信息等尊贵的服务。

商贸对接，精准服务

本届展会对参展商量身定做“一对一”服务，了解每个参展商的需求，确定专业观众目标，及时为每个参展商寻找合适的买家，精装对接，满足买家与参展商参加展会的需求。

线上线下，创新传统相结合

一次参展全年享受线上、线下结合宣传，宣传方式包括网站、杂志、报纸、微博、微信、今日头条、小程序等新媒体与传统媒体相结合的方式，紧跟最新市场发展动态，分享互动，特设直播分享会，诚邀来自线上线下的轴承行业用户采购负责人参与，安排一对一的见面洽谈，为提高您产品销售的绝佳途径。

同期举办多场会议及活动，探讨行业趋势

展会组委会将联合国内外行业内的知名专家、企业和媒体，举办专业的、独具特色的高峰论坛和专题研讨会、特色沙龙、行业考察等活动，吸引更多决策人士参与。

The organizing committee has extensive experience, the exhibition brand is trustworthy

Wise Exhibition (Guangdong) Co., Ltd. is a member of UFI. It won the honor of "China Top 10 Outstanding Exhibition Organizer" in 2015 and "PEO-TOP100" in 2018. The exhibition is trustworthy. Twenty years of exhibition experience and existing data will be used to invite professional visitors to participate in all aspects, such as machinery manufacturing, electric power, electrical engineering, automobile and motorcycle manufacturing, IT and electronics, aerospace, biological medicine, food, beverage, printing and packaging, petroleum, chemical, shipbuilding, mold manufacturing and other more than 80 industries. Leaders, technical and purchasing personnel of the organizations and units will be invited. For visitors, VIP hotel, pick-up and drop-off, exhibitors and exhibits preview and matching will be provided. The exhibition will also provide on-site translation services, accommodation, logistics information and other distinguished services for all exhibitors and visitors.

Business docking with precise service

"One-to-one" services for exhibitors. Understand the needs of each exhibitor, determine the targeted professional visitors and find target buyers in time, so that both buyers and exhibitors can meet the needs of supply and demand at the exhibition.

Combining online and offline, innovation and tradition

Exhibitors can enjoy a combination of online and offline publicity, including websites, magazines, newspapers, Weibo, WeChat, Toutiao, Mini Program and other new and traditional media. Keeping up with the latest market developments, sharing information and interaction, live exhibition, inviting purchasing manager to participate and arrange one-on-one meetings and negotiations with them, which will be an excellent way to increase your sales.

Concurrent events will be held to discuss industry trends

The organizing committee will unite well-known industry experts, enterprises and media at home and abroad to hold professional and unique forums, seminars, featured salons, industry inspections and other activities to attract more decision-makers to participate.



参展范围 EXHIBIT SCOPE

轴承制品类

- ◆标准轴承、专用轴承、特殊轴承等
- ◆轴承零件

制造装备保障类

- ◆智能制造及柔性轴承生产线
- ◆数控车床、磨削及超精研机、金属成型设备、热处理与表面处理设备等
- ◆检验、测量仪器及分析系统，试验设备
- ◆刀具、工夹具、轴承用磨削工具等
- ◆其它辅助设备

原辅材料保障类

- ◆轴承材料和轴承辅料
- ◆特种陶瓷制品
- ◆润滑油品等

Bearing products

- ◆Standard bearings, special bearings, etc.
- ◆Bearing parts.

Manufacturing and detection equipment

- ◆Intelligent manufacturing and flexible bearing production line;
- ◆CNC lathes, grinding and polishing machines, metal forming equipment, heat treatment and surface finishing equipment, etc.
- ◆Inspection and measuring instrument, analysis system, detection equipment;
- ◆Cutting tools, fixtures, grinding tools for bearings, etc.
- ◆Other auxiliary equipment.

Raw and auxiliary materials

- ◆Bearing materials and accessories;
- ◆Special ceramic products;
- ◆Lubricants, etc.





相关费用及服务 BOOTH FEE & ADVERTISING

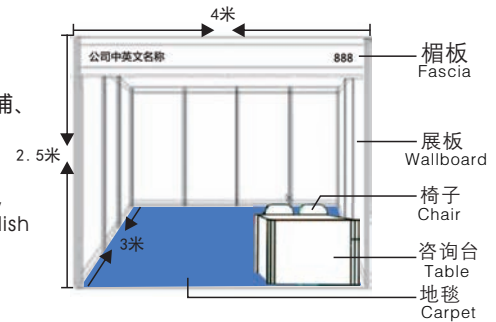
参展费用 Booth Fee

标准展位 Standard Booth	光地(36m ² 起租) Raw Space (36m ² For Rent)	外资企业 Foreign Enterprises
RMB 12800/12m ²	RMB 1000 /m ²	USD 2500 /12m ²

双开口展位在原展位费基础上加收10%费用
Double Opening booth will be charged more 10% based on the original Booth fee.

展位配置说明 Standard Booth Facilities

- ★每个标准展位提供如下基本设施：三面围板(转角位2面或1面)、一桌两椅、地毯满铺、两支射灯、220V电源插座，中英文公司楣板制作。
- ★光地不含以上任何设施
- ★Facilities for the standard booth: three wallboards (two wallboards in the corner), a table, two chairs, two spotlights, 220v power, carpeted floor, Chinese and English fascia (name-board).
- ★No facility is provided for the Raw Space.



展览会日程安排 Exhibition Schedule

展览时间 Opening Time	2021年7月1日 (周四)	9:30-17:00
	2021年7月2日 (周五)	9:00-17:00
	2021年7月3日 (周六)	9:00-15:00
撤展时间 Move-out	2021年7月3日 (周六)	15:00-18:00

会刊广告费用 Advertising Fee

封面	封底	扉页	封二	封三	显要版	彩页	企业专访
50000元	35000元	10800元	10000元	9000元	6000元	5000元	5000元
黑白	黑白企业简介	1/2版彩页	1/2版黑白	1/4版彩页	1/4版黑白	企业新闻	人物专访
3000元	1000元	3500元	1800元	1900元	900元	2000元	5000元

组委会联络方式 CONTACT

广东智展展览有限公司 **wise 智展 ufi**
Wise Exhibition (Guangdong) Co., Ltd.
Member

(国际展览业协会(UFI)中国区成员, 广东会展组展企业协会副会长单位, 中国十佳品牌组展商)
(The Global Association of the Exhibition Industry (UFI) Chinese Member, Guangdong Fairs Organizer Association Vice Chairman, China Top 10 Outstanding Exhibition Organizer)

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